

The biggest and most popular skiportal in Hungary

# MEDIA OFFER 2025/26

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Sielok.hu has been providing its readers with complex information on topics related to winter sports and travel for more than 25 years

16 million

page views

1,6 million

unique visitors

between 1 September 2024 and 31 March 2025

## sielok.hu Newsletter

Sent out 1x every week from September until the end of March

~ 60 000

subscribers

# Social media



77 000 +

followers



6 000 +

followers

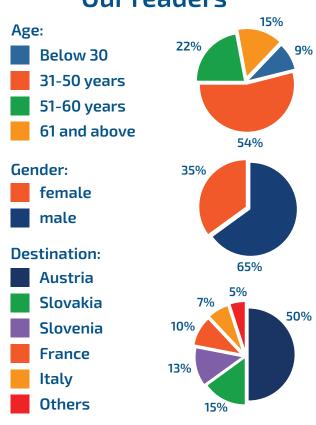
# **Our contents**

10 000 articles in 55 sections
1 500 ski resorts in 63 countries
5 000 winter travelougues
150 000 photos and 1 500 videos
66 000 registered user profiles
160 000 comments in 2 000 forum topics

# Our databases

Ski resorts and accommodations
Ski vacation packages
Snow reports / Weather forecast / Snow history
Ski schools / Ski and snowboard instructors
Ski equipment shops / Rentals / Services
Ski and snowboard products for sale

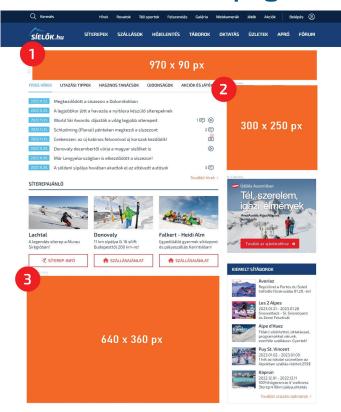
# Our readers



# SIELOK.hu

# **MEDIA OFFER 2025/26**

# sielok.hu main page



#### Banners

1 Leaderboard

size: 970 x 90	price/week on main page: 900 EUR	price/week in one section: 450 EUR	price/week in 10 sections: 1800 EUR

Medium Rectangle

size: 300x250	price/week on main page: 800 EUR	price/week in one section: 400 EUR	price/week in 10 sections: 1600 EUR
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Billboard

size: 640x360	price/week on main page:	price/week in one section:	price/week in 10 sections:
	900 EUR	450 EUR	1800 EUR

## Quiz game

Quiz game with newsletter & facebook promotion: 800 EUR + prize for winner(s)

# sielok.hu newsletter



### Newsletter

1-2. places: 400 EUR 3-4. places: 300 EUR 5-6. places: 200 EUR eDM: 1500 EUR

## Social media promotion

Facebook post 1x on facebook.com/sielok.hu: **220 EUR** 

Facebook post 1x on facebook.com/siszallasok:

**150 EUR** 

Instagram post 1x:

**100 EUR** 

# PR publication

PR article with 1 week promo on main page incl. translation into Hungarian:

**200 EUR** 

Product test article with 1 week promo on main page:



# **MEDIA OFFER 2025/26**

# Package offers

for Accommodations:

Commission basis Mini package Basic package VIP package

VIP+ package for ski schools:

Basic package

for ski resorts:

Promotion box VIP package VIP+ package

VIP package for ski resorts includes:

Promo box PR article Newsletter Facebook post Price/year:

10% 130 EUR 180 EUR 800 EUR 1400 EUR

**120 EUR** 

350 EUR 750 EUR 1600 EUR

VIP+ package for ski resorts includes:

Promo box
PR article
Newsletter
Facebook post
Instagram post 3x
Banner
Extra Links

For further information please visit our site:





Összesen 8 db szállás

Ifjúsági/Sportszállás (1) □ Ūdülőház/Hütte (3) □

Wastian Almhütte